

AAUW Board Meeting – August 6, 2012

The following Board, Administrative and Appointed Members attended:

Holly Sauer – President	Loretta Altshuler – Co-President Elect	Lynn Dodge – Programs Co-Vice President
Tena Gallagher – Membership Co- Vice President	Elizabeth Williams – Membership Co-Vice President	Roseann Krane – AAUW Funds Vice President, eMail Manager
Callie Gilbert – Secretary	Melissa Walsh – Treasurer	Kathie Hixon – Advertising Manager, Corresponding Secretary
Soni Leighton – Advocate Editor	Mary Holtzheimer – Garden Tour Co-Chair	Kathy McKnight – Garden Tour Co-Chair
Angela Domer – Hospitality Co-Chair	Judy Lauper – Hospitality Co-Chair	Lynn Goodwin – Local Scholarship Chair
Robin Halloran – Parliamentarian	Asha Bajaj – Public Policy Co-Chair	Joan Conley – Public Policy Co-Chair
Iris Stone – Expanding Your Horizons	Caroline Sanchez – Women’s History Chair	

Call to Order and Announcements: The meeting was called to order at 6:30 p.m. by President Holly Sauer, at the Shadow Hills Cabana, 1001 El Capitan Drive, Danville. Holly announced some board changes. Alicia Jones will be the new International Relations Chair. Karen Abu-Hamdeh has resigned as Public Policy Co-Chair. Kathie Hixon and Jennifer Krommenhoek are the new Advertising Managers. Holly also announced a Community Forum – RESTORING CALIFORNIA on August 9, 6 p.m. – 8 p.m. in Oakland. Speakers will be Assemblymember Nancy Skinner and UC Berkeley labor economist Dr. Sylvia A. Allegretto.

Approval of Minutes: There were no further corrections to the July 14, 2012 Planning Meeting minutes. The minutes were accepted as e-mailed. It was noted that a quorum was present.

Treasurer’s Report, Melissa Walsh: The year-end report was reviewed. Melissa stated that as of 8/5/12 there was \$25,919.99 in checking less \$50.10 in uncleared checks for a balance of \$25,869.89. Savings has \$7,835.09 bringing the total on hand to \$33,704.98. Mary Holzheimer asked about the Garden Tour. Roseann responded that proceeds from the Garden Tour go to AAUW Funds, which is managed in a separate budget. Raffle ticket proceeds are included in the branch operating budget when they are not paid directly to AAUW Funds. Angela Domer moved to accept the year end report. Robin Halloran seconded the motion. The year end report was accepted as e-mailed. Melissa indicated that last year a committee had looked at the surplus and their recommendations were approved by last year’s board. The operating

budget this year is around \$9,000.00, \$4,000.00 of which is surplus from last year. The holiday party will be funded by the surplus funds. In future, we plan to increase our advertising revenue to pay for our holiday party, so how much we make will determine how much we have to spend. For raffles and other fund-raising, but not advertising, 10% of the proceeds may go to the branch and at least 90% must go to the fundraiser. Iris Stone asked about the Tena Gallagher Endowment. \$75,000. 00 is to be donated in Tena's name. Roseann indicated that as of last year \$37,000. was donated. Tena Gallagher requested \$1,000 for Leadership. Melissa indicated that these funds do not have to be voted on as there is \$3,000. currently unallocated in the budget, which may be used towards Leadership and other potential expenses later. Roseann moved to approve the Planning Budget. Seconded by Angela Domer. The 2012-13 Planning Budget was approved and will be voted on by the general membership at the September Brunch.

Monthly Events Calendar, Tena Gallagher, Lynn Dodge, Joan Conley: Tena announced that the speaker at the September 15th Membership Brunch will be Alicia Hetman, California AAUW President, who will be speaking about Title IX. The cost of the Brunch is \$27 and PayPal is not offered as a payment option this time. Roseann indicated that PayPal would be easy to add. The PayPal fees will be absorbed by the Branch. Holly asked that the membership be advised that the branch is paying the fees at this time. Roseann will set up the PayPal option for the brunch. The PayPal fees for the membership brunch will come from our surplus funds this year. Joan announced that the League of Women Voters will be in October at a TBD location. The Women's Health Care Forum is to be removed from the month of September in the calendar. Asha will speak about it at the September Brunch. Iris Stone announced that Expanding Your Horizons date is February 23, 2013 and should be added to the calendar.

Membership, Tena Gallagher: Tena announced that we have 236 members who are current for 2012-13 dues. She is waiting for responses from 32 members and 11 others will not be renewing. A list of non-renewal names was passed around and if anyone would like to contact any non-renewer, they could write their name on the list. During membership renewals, \$1,708 was collected for Tech Trek, \$325. for Local Scholarships, \$2,225 for AAUW Funds, including \$1,525 towards the Tena Gallagher Research & Development Grant, \$17,776 in dues, with \$9,702 passing to National and \$3,424 passing to State. \$318 was collected for Dues Assistance and five members have been given assistance at \$43 each totaling \$215 this year.

Nominating Committee, Loretta Altshuler: At the request of Holly, Loretta Altshuler and Karen Large have identified members of the 2013-2014 Nominating Committee. The Nominating Committee, consisting of Ann Shelton, Dianne Tinnes, Jennifer Brandenburg, Karen Schlumpp and Marian Bliss was approved by the board. Motion moved by Loretta, seconded by Roseann Krane. This slate of candidates will be voted on by the general membership at the September brunch. Robin Halloran indicated that 2 board members are not required to be on the committee.

Board Reorganization Proposal, Loretta Altshuler: Loretta discussed the study that has commenced to examine board reorganization. The committee consists of Loretta, Karen Large, Robin Halloran and Holly Sauer. There will be no change this year. The reorganization will affect the current nominating committee's search for next year's board members. The committee is looking at voting v.s. non-voting positions. Loretta encouraged everyone to fill out the survey and address such topics as "what is the impact if you vote or not" and "perhaps teams can provide backup". Asha Bajaj asked what state does. Loretta responded that the committee is looking at other board structures to see how they streamline their organizations. Asha asked what the board should look like. Loretta responded that the survey results will guide the committee and there will be benchmarks. Joan Conley expressed concern that some jobs are too important to have a team do it. Iris Stone wondered if the issue was that the board is to be made smaller or if there are too many voting positions. Loretta responded that 14% of the members are on the board or on committees and do they all need to attend board meetings. Robin stated that a quorum is 8 people and it's hard to get a quorum. If committees are grouped with one person attending the board meetings, it could be more efficient. Loretta stated that the evaluation results will be ready by the November board meeting. Asha asked what number is the bare minimum. Holly believes the minimum number of board positions would be the President, President Elect, Program VP, AAUW Funds, Secretary Treasurer and VP Membership. Roseann added that from an AAUW perspective for small branches, only two positions need to be filled: President and Financial Officer. Holly reminded everyone to fill out the survey or e-mail Loretta.

Local Scholarship, Lynn Goodwin: Lynn reviewed proposed changes to Local Scholarship policies. Candidates must mail transcripts to us, rather than having the school mail them to us. The transcripts must be sealed and unopened. There was discussion regarding changing the mailing address to Lynn's PO Box. Tena recommended and it was decided, to leave it that the applications are to be mailed to the AAUW PO Box. Lynn stated that the scholarship committee is proposing that an amount above \$1,000 not be determined *prior* to evaluating the scholarship applications, thereby allowing flexibility in awarding more rather than fewer scholarships. Lynn believes, as does the committee, that the minimum amount for the awards should be lowered so that as many women as possible can be empowered. Holly stated that recipients appreciate even \$1,000. The award can go on their resume and \$1,000. is appreciated. The committee feels that giving more award money to fewer applicants, left out great applicants. Judy Lauper suggested that \$2,000 is a more meaningful grant. Applications can be mailed as early as November 1, 2012 but must be received no later than March 1, 2013. Joan Conley expressed concern that November is too early to apply. Asha suggested giving recipients a complimentary membership. The scholarship committee will consider this idea. Tena moved that the changes be tabled in order to give board members more time to review the committee's recommendations and be prepared for the vote. It was seconded by Joan Conley. The motion passed with 10 "ays" and 2 "nays". Kathie Hixon expressed concern about delays in getting the information on our website. Roseann indicated that most of the information is already on the website.

Public Policy, Asha Bajaj, Joan Conley: Asha moved for board approval to start a special Public Policy non-partisan group with name and frequency of meetings to be determined. Motion passed. Joan displayed a voting guide from the League of Women Voters. She also has a list of resources. Asha asked Roseann if a reminder was being sent about The Past Presidents Book Sales. The three drop-off places will be indicated in Roseann's e-mail.

Advertising, Kathie Hixon: Kathie Hixon and Jennifer Krommenhoek have recently taken on this position. Kathie reported that she, along with members of the committee, are working to solicit more advertising. They are contacting past advertisers and are having success in renewals. Roseann asked if there are member sponsors and business sponsors. There was discussion about offering a discount of 10% to member sponsors. Holly stated that we may get more members advertising if they get a discount. Kathie is hoping to expand her committee and the committee is in the process of establishing ad rates. Holly stated that the board needs to approve the rates. Kathie approximated the rates at around \$175. for an online and paper ad. Roseann moved that Kathie Hixon and Jennifer Krommenhoek be entitled to set appropriate prices to sell advertising and that Kathie be permitted to give a discount at her discretion. The motion passed. Kathie indicated that Jennifer suggested giving advertisers free tickets to the Holiday Home Tour or the Garden Tour. Tena stated that she feels giving free tickets is lost revenue. After some discussion, Holly stated that suggestions should be forwarded to Kathie.

Board Goals: Holly stated that this will be deferred until the next board meeting. Any comments should be sent to Holly before the next meeting.

Board Dreams: Holly stated that this will be deferred until the next board meeting. Any comments should be sent to Holly before the next meeting.

New Business: Angela Domer requested location suggestions for the Holiday Party. Asha stated that she is on the State Committee for Funds. Joan expressed concern about the location of the October program for Next 10. She feels that a country club location may not appeal to everyone and suggested that it be moved to a more public forum. Holly stated that the contract with Diablo Country Club can't be changed and that it is a lovely location. Also, there will always be those who are unhappy with a location, no matter where it is. Loretta suggested that if a Board Goal isn't achievable, it could be moved to a Board Dream.

Meeting was adjourned at 8 p.m.

Callie Gilbert
Recording Secretary