

AAUW Board Meeting -- February 13, 2012

The following Board, Appointed and Administrative Members attended:

Roseann Krane, Co-Pres., Web Mstr., Advocate Co-Editor, E-Mail Mgr.	Robin Halloran, Co-Pres.	Holly Sauer, Pres. Elect, HHT Co-Chair
Karen Large, Program Co-VP	Loretta Altshuler, Rec. Sec'y. (Substitute)	Tena Gallagher, Membership VP
Pat Gross, Program Co-VP	Judith Finch, AAUW Funds VP	Gus Slavin, International Relations Co-Chair
Mary Granzotto, Publicity Chair	Barbara Critchlow, Local Scholarship Co-Chair	Pat DeRensis, Garden Tour Co-Chair
Carole Allen, Advocate/Directory Advertising	Mary Mix, Parliamentarian	Linda Reeve, Garden Tour Co-Chair
Cynthia Savell, Public Policy		

Call to Order and Announcements: The meeting was called to order at 9:30 a.m. by Co-President Roseann Krane.

Approval of Minutes: Since there were no further corrections to the minutes, they were accepted as e-mailed by Substitute Recording Secretary, Loretta Altshuler. A change from the agenda was noted. All corrections and finalization of the February minutes will be handled by Angela Domer.

Treasurer's Report: Roseann had previously e-mailed Melissa's Treasurer's report and e-mail note to all board members. (*copy attached to the official copy of minutes*). January ended with \$45,796.94 in checking and \$741.66 of uncleared checks. The Branch savings account has \$7,831.18. This report was accurate and accepted as e-mailed.

Roseann also presented a summary overview of the new tax concern from 2005 and 2006. Unfortunately, our 2008 taxes were late so an assessment of \$20/day late fee filing can be assessed. This was corrected by branch representatives. Then the state notified us that our records for the past seven years were now being reviewed and we may owe them money. Our past Treasurer during this time noted that a green card for each filing be retained, however, since a filing for less than \$25,000 was made, proof of this 2005 filing was not given by the state and all records were electronic. Roseanne and Melissa will finalize resolution of this tax clarification.

International Relations: Gus Slavin: A themed cultural program is planned for members and guests Saturday, April 21, 2012, 6:00 p.m. at the Mercer in Walnut Creek. Three regions will be highlighted-- Persia, India and Japan. It will be a cultural event with information, food, tea tasting and Persian deserts. A writer of Japanese poetry is expected. There will be poetry readings. A contribution of \$10 and RSVP are required. Space is limited so RSVP as soon as possible to guarantee an opportunity to attend this event.

Installation Committee: Gus Slavin: A home is needed in the Alamo or Walnut Creek area for the installation planned for either the last week in May or the first week in June. If a home cannot be found

then other options of a more public setting would be discussed. A follow up request for a home will be written for the newsletter and circulated to our members.

Programs: Karen Large, Pat Gross:

- February 7th Annual Fellow Speaker Program at Scott's was well attended and greatly enjoyed by all. AAUW had a very good turnout with attendees from our Branch and Martinez as well as Delta Kappa Gamma.
- Pay Pal may be an option for future programs. Consequently, Karen and Pat are hopeful that the March event can be used to test this new on line payment system for our branch. Karen thinks that new attendees may be more interested in attending because of the ease of using PayPal. (*Attached is a copy of the suggested format for electronic signups for this event.*)
- March 24th Program "Autumn Gem," information for the Advocate and registration forms were distributed for review. As a follow up item it was suggested that our website address be written on the sheet. This event will celebrate Women's history and International month. A social hour with a no host bar is scheduled for 11:00 a.m. Lunch is scheduled to start at noon and the program is expected to run from 12:45 p.m. to 2:00 p.m. Ticket cost is \$26. This event will be held at the Diablo Country Club. A special thank you to Robin Halloran for her assistance in securing this location.

Membership: Tena Gallagher:

- The branch now has 280 members. There are two new members as a result of the IBC Shape the Future Event.
- A new member brunch is planned for March 3rd at the home of Carole Highton. Speakers are needed to share experiences with the new members. Tena is taking reservations and needs to know who is planning on attending. She also discussed members carrying the information brochure.

IBC: Tena Gallagher: There was an excellent presentation on Human Trafficking held at the Lafayette Library on Sunday, January 29, 2012. (*An informational handout provided at the presentation is attached to the official copy of the minutes*)

Association and California State: Roseann Krane, Holly Sauer, Karen Large: The AAUW Convention will be held at the Santa Clara Marriott Hotel in Santa Clara California April 13 - 15th. The AAUW California Convention Registration Form is available in the California Perspective winter mailer. It includes workshops, registration form and prices. There will not be another AAUW convention in Northern California until 2016, consequently, members are encouraged to attend. The convention begins with a leadership program on Friday at 10:30 a.m. The connection corner: "Marketing our Branch" begins at 12:45 p.m. Dora Thea is preparing the branch Connection Corner which will highlight programs. The convention opening Plenary Session focuses on Bullies. The dinner speaker on Friday will be Tara Mohr who will present a talk on the "10 Rules for Brilliant Women." There will be materials for sale by Vendors. The lunch speaker on Saturday will focus on developing Equal pay and membership. The Sunday Funds luncheon with Dr. Catherine Hill will focus on a presentation of "Crossing the Line: Sexual Harassment at Schools. If any member is interested in being a grant writer or scholarship application reviewer at the state level these opportunities are available.

Our Branch received a free convention pass in honor of our excellent programs during 2010-2011. A recipient from our Branch was selected. A motion was made by Holly Sauer with a second by Linda Reeve to give Karen Large the 2012 AAUW Convention Registration Pass so she is able to attend this

event in Santa Clara California. All were in favor and the motion passed. We congratulated Karen for her hard work on behalf of our Branch and she said that she was looking forward to attending this convention.

Funds VP: Judith Finch:

- Ten honorees have been selected from our branch and will be honored at the Installation event.
- The State name gift honoree nomination form is available and each branch is able to nominate one person. The deadline for this nomination is February 15th. Judith was hoping to submit a nominee and was hoping to get some support for this filing and Roseann volunteered. Past state nominees included Pat Kenber, Jo Harberson and Roseann Krane.

EYH - Expanding Your Horizons: Roseann Krane: Since JoAnn Dahlin was unable to attend the meeting, Roseann gave the report. The EYH event scheduled for Saturday, February 25th at the DVC San Ramon Campus is now fully staffed with a total of 30 volunteers. Twelve AAUW members from the San Ramon and Livermore branches and 18 members from our branch have volunteered their time. If anyone still wishes to volunteer contact the branch coordinators immediately.

Garden Tour: Pat DeRensis, Linda Reeve: We have five beautiful gardens, but they would like to get a sixth. They have numerous calls out to landscapers, but people seem reluctant to spend the extra money on their gardens this year. If anyone knows of a garden, they need to contact either Pat or Linda immediately. A summary of key areas and associated team leads for these positions was distributed and is attached. (Example Publicity Mary Ganzotto, Refreshments Susan Terzouli etc.) Pat reviewed key milestones. They are looking into name tags for all docents and home owners. They still need restaurant solicitations. The status of aprons was discussed, where they are or who has them along with signs.

Local Scholarships: Barbara Crichlow: A number of members have volunteered to help with the review committee. The names of committee members will be presented at the next board meeting. At this time there has not been a response from local area students. Historically, all applications come in at the last minute. Our branch is on a national website so scholarship application requests are received from all over the world, however we are only able to accept local applicants. Tena Gallagher recommended that the chairs get an article for publicity to Mary Granzotto.

Tech Trek: Roseann Krane: The report out was given by Roseann since the two chairs Helga and Liz were unable to attend the meeting. The checks received by the chairs are being processed. Liz was able to send out all the thank you letters. Once the number of girls who will be sent to Tech Trek are determined, then the remainder of the money will be distributed to Local Scholarships. Last year Tech Trek names were required to be submitted by March 10th.

Public Policy: Cynthia Savell:

- All were encouraged to reference for political and regulatory updates advocacy@aauw.org.
- AAUW continues to be involved in the review of religious hospitals seeking women's birth control directly from the insurance company. This has been a highly visible news story.
- Updates on the Proposition 8 controversy which has been in the news for the last three years is now in the 9th Circuit Court of Appeals. The debate over the unconstitutionality of the status of gays and lesbians and reclassification of relationships as inferior is highlighted. The US is drifting to same sex marriages within the state. California wants these bills to go to the Supreme court. AAUW is behind the constitutionality of rejection of Proposition 8.

Policies/Procedures Committee: Mary Mix: There have been a number of meetings and extensive work on this document. Prior to the March board meeting a 56 page document will be sent out for review. It was requested that members review content and not correct punctuation or grammar. Members are encouraged to bring their concerns to the meeting along with any changes to the document.

Alternative Pay Committee: Holly Sauer: A comprehensive summary copy of the Alternative Payments Committee Results and Motion for the Board email is attached. A discussion followed this presentation which highlighted the shopping cart page Roseanne is developing. Here a person would be able to use the page to purchase a ticket to a program, tour or pay annual membership dues. Roseann is investigating the operation of using the PayPal page for these multiple purchases through the branch web site. The processing fee at either a 2.2% for a non-profit or a 2.9% plus 30 cents per transaction was discussed. The question was raised about how and what would people exchange to receive a ticket for an event. This became a concern and follow up item for the committee. There needs to be a system to get a ticket. It was suggested that East Bay Flower Company distribute the tickets, however, they would need to agree upon this additional work load for the branch. Karen Large is hoping that the March 24th program will be an opportunity to test PayPal to determine the success of using this electronic payment system.

Consequently, a motion was made by Holly Sauer for the Danville Alamo Walnut Creek branch of AAUW to utilize PayPal to accept credit and debit card transactions as an option for members and non members to make payments to the branch for donations, events and activities. PayPal may not be used for the 2012 Garden Tour. A second to the motion was made by Linda Reeve and all members were in favor so the motion passed.

A concern about using PayPal for the 2012 Garden tour was discussed by Pat DeRensis. She supports PayPal but it has not been tested. Therefore, there is concern over how it would work and feels that a test period and identification of potential bugs in the system should be addressed prior to use on such an important fundraising event. An e-test was suggested for the March and April programs and the September Brunch. One of the biggest concerns was how multiple purchases work and who do these issues get directed to for tickets or other information. This is going to be a major follow up item. Roseann stated that she needs a person to manage PayPal. Also this electronic payment system should be used for higher cost events since there are processing fees. The April program was determined not to be a good trial since the event cost is only \$10.00. It also became apparent that PayPal should not be used for anything less than or equal to \$10. Karen Large volunteered to work out the bugs in the system.

Old Business:

- **Fund Raising at the AAUW Convention in April: Roseann Krane:** There was no interest expressed in fund raising at the AAUW 2012 Annual Convention in Santa Clara. If our branch participated then someone would need to be the champion. Holly had prepared a list of possible things that could be sold such as tote or grocery bags, insulated acrylic tumblers, travel containers, credit card-sized bottle/can openers, USB drive and insulated wine totes. At this time these ideas are on hold. There has been fundraisers or a Branch member has rented a table to sell their items at this event. When this is done, AAUW state gets a percentage of the sales.

- **"She's All That": Holly Sauer:** This is the flagship program of the Soroptimists of San Ramon Valley which was held February. 11, 2012 at San Ramon Valley High School. It was a one day conference for approximately 250 middle school girls and their parents, and its purpose was to provide education in a fun, casual format with a key-note speaker and workshops. About eight branch members volunteered and helped with Friday's tote bag preparation and Saturday's AAUW Expo table. At the Expo table the volunteers were able to provide information about Tech Trek and Expanding Your Horizons. The trifold of AAUW events was extremely popular. The event was able to appeal to both parents who are potential AAUW members and students. Holly received a nice thank you note from the Soroptimist's volunteer coordinator, thanking the AAUW branch volunteers and noting that the event would need to be much smaller without help from outside organizations.
- **Interest Sections Update: Holly Sauer:** There are two new interest groups being organized and awaiting new members. A new evening movie group is being led by Debbie Romfelt and a new evening book group is being led by Kathy Harkins. Holly has been in a leadership role for these interest groups and she was thanked for all her efforts.

New Business:

- **Advocate/Directory Advertising: Carole Allen:** A committee is going to be formed to work on various areas for advertising and publicity which can be implemented next year in the directory or immediately in the newsletter. In addition, Carole did some benchmarking with the Lafayette AAUW Branch and found out that they have a \$5,000 goal for advertising. We do not currently have a dollar goal for advertising. Our branch focus for advertising has been to place ads and company information in the Directory and newsletter. It was suggested that the contact and company websites be added to the electronic newsletter making it easier for everyone to just click on the link to connect. As a follow up item it was suggested that advertisements for programs, holiday and garden tours be included in our advertising. The committee will consider these ideas.
- **Start Smart: Roseann Krane:** This is a program where a volunteer is trained by the state and then comes back to the branch to train others. Volunteers are needed and if interested an email should be sent to Roseann. An example would be learning how to negotiate. This could be taught to women so they could work with employers on salary and pay equity and might be especially helpful to a woman new to the workforce.
- **Annual Brunch: Tena Gallagher:** The annual fall brunch is scheduled for September 15, 2012 at either Round Hill or Crow Canyon Country Club. The advantage of using Round Hill would be that they have WiFi and members could sign up for e-script in the lobby.
- Informational sessions will be held in Napa on Saturday March 10th, Berkeley and San Jose on Sunday March 11th. For more information about discussion at these sessions AAUW Newest Research Crossing the Line - Sexual Harassment at School go to www.aauw.org.
- **Northgate: Roseann Krane:** Volunteered to follow up on the issue of lockers and Title 9 at Northgate High School.

Adjournment: Meeting was adjourned at 11:16 a.m. The next board meeting will be held on Monday, March 12, 2012 at 9:30 a.m. to 11:30 a.m. (9:15 arrival), 9:30 (meeting begins).

Respectfully submitted by Loretta Altshuler for Angela Domer, Recording Secretary