

AAUW Board Meeting — May 13, 2011

The following Board, Appointed and Administrative members attended:

Mary Mix, Co-President	Marcia Steinhardt, Co-President	Dianne Tinnes, AAUW Funds Co-VP
Loretta Altshuler, Secretary	Karen Schlumpp, Membership VP	Roseann Krane, Web Master
Karen Large, Program Co-VP	Mary Hanson, Treasurer	Dora-Thea Porter, Web Master
Pat Gross, Program Co-VP	Barbara Welch, LAF Co-VP	Sonya Seyler, Local Scholarships Co-Chair
Cynthia Savell, Pubic Policy	Marian Bliss, Parliamentarian	Tena Gallagher, Event Publicity
Gus Slavin, International Relations	Carol Kennedy, Walnut Creek Satellite Rep	Caroline Sanchez, Women's History
Kathie Hixon, Corresponding Secretary	Sharon Cohune, Hospitality Co-Chair	Holly Sauer, Hospitality Co-Chair
Gail Clark, Guest Presenter		

Call to Order and Announcements: The meeting was called to order at 9:05 A.M. by Co-President Marcia Steinhardt at Shadow Hills Cabana, 1001 El Capitan Drive, Danville. General announcements included the following:

- The Installation is scheduled for June 9, 2011 at the home of Holly Sauer. The event will be held in the garden. Those attending are requested to bring an appetizer or dessert to share.
- All outgoing officers and those holding Board positions were reminded to arrange meetings with their replacements to share ideas, knowledge and experience notebooks or binders. All electronic files should also be transferred to the new holder of the position.
- Jennifer Brandenburg has been featured in Fuse Fashion online magazine about working women who also volunteer. The link to the article in the magazine was forwarded to our membership in an email blast by Mary Mix. Please look at this as it is a great commendation for AAUW and it speaks to our professional Jennifer , lovely daughter and her wonderful accomplishments.
- AAUW now has One Member, One Vote. To access the One Member, One Vote online system, log in using your member ID and then select One Member, One Vote from the left navigation column. Voting now is for officers and bylaws changes.
- On May 20, 2011 from 1:00 p.m. to 2:30 p.m. Joan Buchanan is scheduled to speak on the California Budget Crises at the Shadow Hills Cabana. Please RSVP to Cynthia Savell if you plan to attend.
- The AAUW National Convention is in Washington DC on June 16-19, 2011. Chris Winter and Jo Harberson from our Branch will be attending.

Approval of Minutes (Loretta Altshuler): The final draft April 8, 2011 Board meeting minutes were approved as e-mailed except for the change to the list of attendees where Dora-Thea Porter replaced Roseann Krane.

Special Committee Report: Disclaimer Study: (Gail Clark): The special committee members include Mary Mix, Gail Clark and Loretta Altshuler. The goal of the committee was to review and evaluate exposure liability for the Holiday Home and Garden Tour, Local Scholarship and Tech Trek following a recent complaint by a Local Scholarship recipient about misleading internet publicity. A special committee report studying Branch

liability is attached. In this attached study, recommendations for disclaimers were proposed which consider safety and liability. The State has a disclaimer already in place with the Tech Trek Campers. Once the Tech Trek disclaimer has been agreed upon by the Board, we need to seek approval of the state and encourage them to have other branches adopt similar disclaimers. After some discussion, it was agreed that leadership in the Holiday Home and Garden Tour, Local Scholarship and Tech Trek review and provide comments to the committee. Mary Mix has agreed as chair of the committee to send to these groups direction and proposals for their review later in the year. This will be a follow-up item for the incoming President and their team. Mary Mix thanked Gail Clark for legal review and suggestions.

Treasurer's Report (Mary Hanson): Financial highlights were discussed, however a written summary is being prepared to pass on to the new Treasurer.

- \$30,920 in checking and \$7,824 in savings
- Payables \$14,810, \$13,250 to be spent this year
- Projected end of the year budget, negative \$700 - Follow-up area for incoming new Board members to increase budget in certain areas to reflect added/additional costs.
- Post Office costs are to be determined, bulk mail. Problem here is that people using bulk mail do not always report charges to Mary Hanson so she finds out about them by direct contact with the Post Office. Difficult to manage a budget this way.
- Expenses out: \$2,600 Crow Canyon Country Club and \$822 for State Convention costs for Roseann Krane and Holly Sauer
- Discussion about showing "in kind costs". These are costs incurred by members who use their own funds to support a project. Generous of the member, however, it does not show the true cost of supporting the program. This creates problems when trying to accurately budget for an event.

EF/Garden Tour (Dianne Tinnes) and Ticket Sales Tena Gallagher: A thank you was extended to all members who participated in the Garden Tour to help make it successful. Both Dianne Tinnes and Jacque Schubert were thanked for all of their excellent efforts and coordination. It was a real team effort. In addition, Mary Mix and Tena Gallagher did an outstanding job. Summaries prepared by Dianne Tinnes and Tena Gallagher are attached. Highlights include:

- 981 tickets sold which was 30% more than last year
- Garden Tour has been on Mother's Day weekend for 11 years
- Total revenue from tour \$28,655
- 2010-2011 Budget: \$1,200, \$1,065 spent to date
- Attendees came from over 50 cities in the Bay Area
- Special thanks extended to East Bay Flowers. They were treated to wine and appetizers since they were unable to attend the tour due to Mother's Day. It was also suggested that we give them free advertisement in the Advocate for their continued support.
- Issues on the garden tour were dogs. Do we let them into a garden with their owner? What is our Branch policy? It was suggested that we identify on the flyer a dog policy as done with children under 12.
- Barbara Welch contacted all restaurants participating on the tour to thank them specifically for their cooperation in this fund raiser.

- It was discussed that we put the dates for the Holiday Home and next Garden Tour on the brochure/ticket for the Garden Tour and similarly on the Holiday Home Tour Brochure/ticket. On the poster that Dora-Thea prepared for the Garden Tour it was suggested that we advertise the date for the next event Holiday Home Tour/annual Garden Tour. The Board thanked Dora-Thea for her beautiful poster presentation.

Public Policy (Cynthia Savell):

- The state continues to battle balancing the budget putting higher education state and universities at risk.
- As discussed in the May Advocate, Joan Buchanan is scheduled to speak on Friday, May 20, 2011 from 1:00 p.m. -2:30 p.m. at Shadow Hills Cabana. Please RSVP if you plan to attend.
- There is continued concern over education, social services and job cuts.
- Cynthia participated in a public policy conference call about the pay gap Paycheck Fairness Act (Senate Bill 797). Details about Equal Pay Day and associated issues can be found in the attached issue of the May Advocate.
- There continues to be a science and math research gap for women in the United States.
- Bullying will be an issue to follow. Teen and youth suicide is a real concern.
- The Public Policy will add Joan Conley to the team.

Local Scholarship (Sonya Seyler): Nineteen scholarship applications were received. However, one did not qualify. Eighteen applications were reviewed, scored independently and ranked 1-18 by committee members. Members of the scholarship selection committee included Alicia Jones, Sonya Seyler, Kathie Hixon, Carol Kennedy, and Marian Worrall. Sonya thanked all members of the committee for their time and dedication to assist in the selection of the scholarship recipients. The committee identified 13 scholarship recipients to receive \$1,000. In addition, a \$250 Jane Tritipo scholarship will be awarded to one identified qualified candidate. The Board had an online voting process organized by Marcia Steinhardt, and Board members approved the proposed list of recipients. A complete list of scholarship recipients is attached for the record. Roseann Krane said that she would follow-up with any potential candidates who are majoring in Education. They may be eligible for additional scholarships from Delta Kappa Gamma.

Membership (Karen Schlumpp): The Branch now has 278 members. We recently added three new members from the Shape the Future event held at the Garden Tour. Membership renewal letters for 2011-2012 are being sent out. Both Marian Bliss and Kerry Montalvo helped out with this distribution of membership packets. She thanked both of them for all their assistance. During the membership renewal process, it is an opportunity to receive donations. At the Installation in June we will be honoring Carol Allen for her 50 years with AAUW

LAF (Barbara Welch): As a result of the direct LAF Branch mail out appeal letter, 34 members have donated the amount of \$2,125. The LAF social at the Mercer in Walnut Creek on April 2, 2011 was a big success and collected \$610. The total raised from these two events was \$2,735. In kind donations were also made by Susan Terzuoli and Barabara Welch for wine and food and mailing costs. We thank them both for their contributions and hard work to organize such successful fundraising events. The current bank balance for LAF is \$3,068,02 once other donations from 2010 were included in the totals.

AAUW CA Convention Report: (Roseann Krane, Holly Sauer): Experiences were shared from the State Convention held in Irvine. Roseann and Holly had an opportunity to connect with others in the AAUW organization and meet new contacts. The networking was great. It was a positive and motivating convention filled new suggestions for doing business within the Branch and leadership opportunities. Holly was very interested in a Speech Trek contest held for a scholarship. Historical pictures from our Branch were shared at the convention by Chris Winter. The Danville-Alamo-Walnut Creek Branch was recognized during the award presentations. Barbara Welch and Susan Terzuoli were given LAF contribution awards and Jacque Schubert and Dianne Tinnes were given AAUW EF Funds contribution awards. Numerous members made personal

contributions to LAF and EF-Funds enabling our Branch to receive these awards and their individual names can be found on the attachment. In addition, the following Branch awards were presented to our leadership team:

- Danville-Alamo-Walnut Creek Branch 3rd in total AAUW Funds contributions
- Danville-Alamo-Walnut Creek Branch 4th in total Legal Advocacy Funds contributions
- Danville-Alamo-Walnut Creek Branch 10th in per capita AAUW Funds contributions
- Danville-Alamo-Walnut Creek Branch Gift to AAUW Funds in honor of Mary Mix

Adjournment: The meeting adjourned at 11:00 A.M.

Next Board Meeting: Installation, Thursday, June 9, 2011 at 5:30 P.M. in the garden of Holly Sauer.

Respectfully submitted by

Loretta Altshuler, Secretary