**AAUW Danville-Alamo-Walnut Creek Branch**

**Board Meeting – November 10, 2015**

Shadow Hills Cabaña, 1001 El Capitan Drive, Danville

**Attendance**: Charla Gabert, Robin Halloran, Marilyn Lawver, Soni Leighton, Kathy McKnight, Kate Reed, Melanie Wade, and Liz Williams

Call to Order at 9:32

Consent Agenda: Liz asked that the Consent Agenda be accepted as presented. We agreed unanimously.

Information: Pam Burdusis has stepped down as co-president elect due to family issues. Melanie will become the next president in a non-shared position.

Tena sent the reminder of the CA Convention Volunteer Meeting at the College of San Mateo on 11/21 from 1 – 3. If interested, contact Cathy Foxhaven @ iambasque@gmail.com.

Updates

Nominating Committee: Recruiting members for this committee is challenging. In our discussion of this, we suggested potential ways of identifying members who could fill the 5 positions on the committee. Among these ways were: A short recruitment piece in the Advocate; An e-blast that would include a short description of the position and have a December follow-up with specifics; Contacting past Presidents for possibilities; and Working through the Neighborhood Group leaders.

2016 Membership Brunch: Soni confirms the Membership Brunch will be held on September 24, 2016 at the Round Hill Country Club. Costs have increased 20%.

Holiday Home Tour: 5 houses are confirmed with head docents identified. Additional docents are needed to staff some houses. We have a State of CA raffle permit for the quilt, which will be shown at various interest groups. Ana is in charge of refreshments, for which we will need additional volunteers to provide finger foods. Soni has a lead on a licensed candy maker and will provide the maker with Roseann’s contact information.

Melanie showed the HHT tickets, which sell for $35 with a $5 discount for seniors ≥ 65. Checks should have HHT on the memo line.

January Program: The Human Trafficking program has the potential to draw new members, so we will want to table at it. San Ramon is co-hosting the event, so we will contact them regarding their tabling, too.

Pending Motions

Holly moved that we have a 2 month trial period for a new format for the Advocate. The motion is made with the intent to eliminate redundancies due to overlap with the state Advocate. This elimination would occur by providing the reader with hot links to the longer information and discussions. Robin seconded the motion.

Discussion: 4 areas were considered. First, we would like to know how to determine if the newly proposed format works. Charla provided insight into corporate considerations of just such a situation. She shared with us that this motion is solidly in line with how corporations function and that we need to be concerned with whether “it works” on the creation side. Soni reminded us that a print copy is placed in the libraries, and suggested that a tri-fold brochure would accommodate our information. Sending out an e-blast would allow our members to learn about a new, trail Advocate format. After a specific length of time, we could survey to ascertain how the new format is received. The motion passed unanimously.

An amendment to the motion to allow the trial period to run for 4 months was presented and seconded. This amendment passed unanimously. Additionally, we determined the need to amend our new membership application to eliminate the line that allows the new member to ask and pay for a print newsletter.

**Working Session on Goals from Planning Meeting**

Programs: The goals and objectives are well met.

Inclusion: New ideas are being developed, particularly that roles and responsibilities between hospitality and membership can be coordinated. A subgroup will meet and report out in February.

Web: This group will report out in February also.

**General Discussion**

To make HHT a positive experience for new members who volunteer to docent, head docents will be informed of new members on their teams so that they can welcome and help them to feel included.

**Next Meeting**

The December board meeting is on the 8th of December. Kathy requests that hospitality bring “goodies” for this final meeting of the year.

**Adjournment** Kathy adjourned the meeting at 10:30.