

The Value of AAUW Membership – What Do We Get from Our Dues?

Membership dues provide to each of us individually, to our branches, and to all women and girls numerous tangible and intangible benefits. Some of the specific things our dues provide are listed below. AAUW states and branches also provide programs and services focusing on their local needs. At the Association level, dues revenue is supplemented by several other revenue sources: contributions, AAUW Leadership and Training Institute Funds, affinity programs, conferences, sponsorships, and investment earnings, to help further enhance the value of your membership. Some of our intangible benefits are priceless and can't be measured in terms of dues paid, such as leadership development, networking with like-minded professional women, and mentoring.

Just to name a few at the National level:

- National media outreach and visibility on our issues
- AAUW website
- A national communication link among branches and members to share information and resources
- Advocacy on Capitol Hill on issues affecting equity for women and girls
- AAUW Capitol Hill Lobby Corps, which makes over 1200 visits each session to Capitol Hill offices.
- AAUW Voter Education Campaign tools and resources such as voter guide templates, how-to kits, training modules, and press releases.
- Support for and participation in coalitions, such as the National Council of Women's Organizations.
- National conferences such as the AAUW convention, Leadership Conference, and the National Conference for College Women Student Leaders.
- National data base to track membership
- AAUW Keys to the Future: Member-Get-A-Member campaign and resources and incentives and awards for participation
- Give a Grad A Gift, and Shape the Future programs
- The College/University Partnership Program, which allows us to connect with campuses across the country
- A dedicated staff and leadership team who do the work to ensure that our organization functions efficiently and supports our efforts on behalf of women and girls

At the Branch and State Level:

- Information and resources for ensuring our mission is being forwarded
- Leadership training materials, including Toolkits for specific branch officers
- Training modules and press releases to use in your communities
- The AAUW CA website where you can find extensive online resources for branch and state officers
- Information and resources for recruitment and retention of members at the branch level
- Leader to Leader Program providing National leadership to mentor state leaders and present keynote addresses and workshops at state conventions.
- Regional Directors, who can serve as a resource and attend state meetings
- Providing Public Policy Lobbying and Impact Grants
- Contact information for greater communication
- The Perspective, 3 times a year, keeping our members informed

At the Individual level:

- Subscription to AAUW Outlook and access to Action Alert
- Access to member center on the both websites
- Member benefits such as insurance packages designed to meet women's needs and discounts on magazine subscriptions
- Access to selected free Educational Foundation research publications
- Discounts on AAUW merchandise
- Leadership development opportunities
- Toolkits for the following areas: Program, Membership, Diversity, and Finance Officer – all designed to help make AAUW jobs easier
-

Part of a network of over 100,000 educated women nationwide working together to promote our mission.

More importantly, our dues ensure that AAUW continues to be the leading advocate for education and equity for all women and girls.