

## AAUW Board Planning Meeting — June 12, 2010

### The following Board and Appointed members attended:

|                                 |                                      |                                     |
|---------------------------------|--------------------------------------|-------------------------------------|
| Mary Mix, Co-President          | Marian Bliss, Parliamentarian        | Gus Slavin, International Relations |
| Marcia Steinhardt, Co-President | Susan Terzuoli, LAF Co-VP            | JoAnne Dahlin, EYH Math/Science     |
| Mary Hanson, Treasurer          | Barbara Welch, LAF Co-VP             | Sonya Seyler, Local Scholarship     |
| Roseann Krane, Webmaster        | Dianne Tinnes, AAUW Funds/EF Co-VP   | Ingrid Lara, Holiday Home Tour      |
| Dora-Thea Porter, Webmaster     | Jacque Schubert, AAUW Funds/EF Co-VP | Carol Kennedy, Walnut Creek Liaison |
| Karen Large, Program Co-VP      | Cynthia Savell, Public Policy        |                                     |

**Call to Order:** The meeting was called to order at 9:30 A.M. by Co-President Marcia Steinhardt at her home in Alamo.

**Approval of Previous Minutes:** The May 10, 2010 board meeting minutes were accepted and approved as amended and e-mailed.

**Flow Chart (Marcia Steinhardt):** A flow chart was reviewed showing the branch organization of voting elected and appointed officers, nonvoting appointed officers and non-voting interest group leaders. Voting is determined by the office, i.e, one vote per office regardless of the number of co-leaders holding the office. A quorum is 7 voting members. See attached flow chart for details.

**Advertising Budget (Marian Bliss):** We sell business-sized to ½ page ads in the *Advocate* and/or Membership Directory. YTD income is \$1,550. Members reviewed the proposed fees (see attached *Advertising Order Form* for item charges). A motion was made by Jacque Schubert and seconded by Dianne Tinnes that we accept the proposed rates. The motion was passed with the proviso that these rates can be adjusted in the judgment of the advertising manager depending upon the exact package or combination the client chooses.

**Hospitality (Marcia Steinhardt for Sharon Cohune):** Plans are moving ahead to establish AAUW branch neighborhood outreach contacts who can welcome and assist members, especially new members. Sharon seeks a co-chair to assist her. It was suggested that at the September membership brunch, one Board member sit at each table and act as hostess. In addition, members will have "colored dots" on their name tags to indicate the neighborhood in which they reside in order to help new members (and current members) identify other members who live near them.

**2010-2011 Goals (Marcia Steinhardt):** Goals will be re-emailed to the board for their review and will be voted on at the September 10 board meeting.

**Programs (Karen Large):** Tuesday, February 22, 2011 will be a joint meeting with Delta Kappa Gamma in Walnut Creek. Susan Terzuoli is working on the Legal Advocacy Fund program which is tentatively scheduled for March or April. A program for women's history month is in the planning stage, probably jointly with the Inter Branch Council (IBC). The fall months are still open with topics under consideration including women's self defense.

**Local Scholarship (Sonya Seyler):** The public contact point for scholarships is our web site. Roseann Krane suggested we focus more on fellowships rather than local scholarships and proposed she, Sonya, Alicia Jones and Jennifer Brandenburg, last year's local scholarship chair, get together to discuss the direction for this program. In addition Mary Mix reported she had provided information to both the Local Scholarship and Tech Trek Chairs about the LLNL (Lawrence Livermore National Labs) Community Gift Program which could be an additional source of funds for these programs and encouraged them to apply.

**Educational Foundation and Garden Tour (Jacque Schubert and Dianne Tinnes):** AAUW funds now include both Legal Advocacy Fund and Educational Foundation. In the past letters soliciting donations have gone out in October and we will discuss this year's participation at the September board meeting. According to Dianne nine gardens are under consideration. The goal is to reach \$21,000 same as last year's net income. As per tradition, the dates are May 6 and 7 which is the Mother's Day weekend.

**Legal Advocacy Fund (Susan Terzuoli and Barbara Welch):** This spring's solicitation letter resulted in donations of \$2,300 of which \$400 is being retained for seed money. Options are being considered for a panel/social event next spring.

**Treasurer's Report (Mary Hanson):**

- Per the May 31, 2010 balance sheet, assets totaled \$35,373.41 including \$27,404.67 in checking, \$1,146.94 in savings and \$6,672.42 in a CD. In addition the YTD Inflows and Outflows spreadsheet was distributed. See attached treasurer's reports for details.
- The Scholarship and Tech Trek obligations have been paid out.
- Mary reported there was an excess of money in the Dues Assistance Fund and will recommend some appropriate allocation of this excess at the September Board meeting after the July 31 Budget Committee has met.
- The Budget Committee meeting is scheduled for July 31. Members attending this meeting would be only be the Co-Presidents and the Treasurer plus those officers/chairs who anticipate incurring expenses in the coming year.
- The Audit Committee was formed and will include Jacque Schubert, Clarice Hart, and Marion Bliss. It will also cover current inventory. No meeting date was set.
- Mary reported on her experience with the recently held *Start Smart Campus Workshop* program targeted at college upper class women. This is a joint WAGE and AAUW project and requires local branch participation to create interest at the college level. WAGE provides training of facilitators. Most of the attendees at the workshop were potential facilitators. There was little participation by college students. The question remains as to whether we as a branch wish to take on this project.

**Communications—Advocate and Web Site (Roseann Krane):** Mary Mix will email communications to the members after she and Marcia review them with an aim to decrease proliferation of excessive emails. Linda Jimerson is providing backup and Dora-Thea Porter is working on developing her web skills.

**Holiday Home Tour (Ingrid Lara):** The dates are December 10 and 11. We have one house in Blackhawk and three in Alamo. We are looking for two more.

**International Program (Gus Slavin):** She and Asha are looking at four speakers, among them are a Mills College professor from Lebanon and someone developing initiatives involving radio use in India.

**Walnut Creek Liaison (Carol Kennedy):** Carol discussed concerns of their group. One is a need for car pooling which could be addressed by a hospitality committee being worked on by Sharon. Another is the future of Tech Trek. Luisa Hansen, Bev Nidick and Helga Glasson will be reviewing this. Also July 17 is the opening of the new Walnut Creek Library and our branch might provide docents. Finally the question was raised regarding our current logo and name which does not seem inclusive of Walnut Creek. Prospective members are reported to have perceived our branch as limited to Alamo and Danville residents. This is another item we need to review.

**Membership Brunch (Karen Large):** The brunch will be held on Saturday, September 25 at the Crow Canyon Country Club. The guest speaker will be Beth Greer, a holistic health advocate and journalist.

**Expanding Your Horizons (JoAnne Dahlin):** She and Debbie Zauner will meet this Fall with the LLL/Sandia committee which oversees and organizes the program for the Tri-Valley Area. An emphasis will be on increasing awareness of the program among junior high school girls in the Danville and Alamo area.

**Public Policy (Cynthia Savell):** Cynthia will continue to share information with branch members from the national web site and AAUW-CA. Last year's emphasis was on gender equity.

**Adjournment:** The meeting adjourned at 12:10 P.M.

**Next Board Meeting:** Friday, September 10 at 9:00 A.M. at the Shadow Hills Cabaña. There will be no August meeting and future meetings will be on the second Friday of the month at 9:00 A.M. at the Shadow Hills Cabaña.

Respectfully submitted by

Dora-Thea Porter, Acting Secretary  
for Loretta Altshuler

**ADDENDUM:** The Budget Committee meeting date has been changed from July 31 to July 30 and the Audit Committee will meet August 11.