

AAUW Board Meeting — October 8, 2010

The following Board, Appointed and Administrative members attended:

Mary Mix, Co-President	Marcia Steinhardt, Co-President	Mary Hanson, Treasurer
Loretta Altshuler, Secretary	Karen Large, Program Co-VP	Susan Terzuoli, LAF Fund Co-VP
Laurel Harken, Membership Co-VP	Karen Schlumpp, Membership Co-VP	Jacque Schubert, AAUW Funds Co-VP
Cheryl Kohleriter, Advocate Editor	Sonya Seyler, Local Scholarships Co-Chair	Gus Slavin, International Relations
Cynthia Savell, Public Policy	Marian Bliss, Parliamentarian	Tena Gallagher, Event Publicity
Sharon Cohune, Hospitality Co-Chair	Holly Sauer, Hospitality Co-Chair	Carol Kennedy, Walnut Creek Satellite Rep

Call to Order and Announcements: The meeting was called to order at 9:00 a.m. by Co-President Mary Mix at the home of Marcia Steinhardt. General announcements included the following:

- Branch name change informational forum is scheduled for 6:30 p.m. October 13, 2010 at the Shadow Hills Cabana, presentations by board members have been arranged
- On November 17, 2010 at 6:30 p.m. in the Shadow Hills Cabana Jo Harberson will speak about the Virginia Gildersleeve Foundation which helps to provide funding for projects benefiting women and girls in need throughout countries all over the world. Jo will also speak about her experiences as a member of the upcoming AAUW delegation to Cuba whose purpose is to study the role of women in Cuban society. The delegation has been responsible for helping to provide project dollars in the amounts of \$4,000 - \$5,000 to low income women. There is no charge for the event and light salads will be shared by volunteers. The purpose of the presentation is to educate the membership about the Virginia Gildersleeve International Fund in hopes to reinstate the \$50 annual donation made by our Branch.
- The AAUW California website has an "Action Alert" link which members can use to obtain legislative state or national information about specific pending status of an AAUW interest or position. This is an opportunity to review legislation and take a position to support or oppose. Additional information available allows one to contact either your US Representative, Senator or State Legislator to make your position known.
- Adopted at the 2009 AAUW National Convention, "*One Member One Vote*" changed AAUW national elections from a delegate only process to one that gives every member a vote. Details of this process is found on the AAUW website.
- Our Branch will be sending 12 girls to Tech Trek camp at Sonoma State this summer. The break out is as follows: four girls from Walnut Creek, eight from Alamo and Danville.
- Additional volunteers are still needed to bring appetizers and desserts to share with the community during the Holiday Home Tour. A volunteer sheet was passed around.
- There will be no Branch Community Liaison position. However, food collection will be coordinated by Pat DeRensis and Christy Campbell during the Holiday Home Tour. Publicity will assist in getting the word out to the attendees.
- The Martinez branch has invited members to Fiesta Italiana on October 9, 2010 at the Viano Winery in Martinez. Please contact Mary Mix for more details.
- Carol Kennedy volunteered to bring Branch *Advocates* to the Walnut Creek Library.

- Mary and Marcia are on the 2011-2012 nominating committee for IBC and they are looking for individuals willing to hold board positions for next year.

Approval of Previous Minutes: The September 10, 2010 board meeting minutes were accepted and approved as e-mailed except for the following change under Membership (Laurel Harken and Karen Schlumpp). The new first sentence reads *Last year the chapter had a total of 276 members, but six have chosen not to renew and 39 had not yet responded.* The September 25, 2010 General Membership meeting minutes were accepted and approved as emailed. The motion for approval of both meeting minutes was made by Jackie Schubert with a second by Mary Mix and all were in agreement to accept both sets of minutes.

LAF (Susan Terzuoli): The Concord AAUW Branch was contacted at the suggestion of Mary Mix. They would like to work with our Branch on a joint program in April of 2011. Their preference is a weekend date at a cost range of \$10-\$20 depending upon if a meal was included. Susan has contacted a number of speakers and is looking to finalize this as soon as possible. The preference is a Group of Five Female Attorneys. Tena Gallagher had some suggestions about a speaker she used several years ago and will work with Susan.

Treasurer's Report (Mary Hanson): Several attached documents were reviewed including Treasurer's Report October 2010, Profit & Loss Summary, Balance Sheet.

- Per the September 30, 2010 balance sheet, assets totaled \$30,171.19, including \$22,348.79 in checking, \$1,147.49 in savings and \$6,674.91 in a CD. Accounts Payable included \$2,959.59 to Scholarship & Tech Trek, estimated Crow Canyon Country Club \$2,675, \$289 identified as Other Liabilities for \$5,923.59 Total Accounts Payable. Total Effective Equity is \$24,247.60. Major income source was from the membership brunch \$2,268 and \$300 from the raffle. See attached treasurer's reports for details.
- There was discussion over investment of our dollars into an account with an on line bank such as Allied, Capital One, or ING Orange. Various suggestions were made about CD's and the how to ladder CD's to maximize the interest rate while being able to use the funds for scholarships. Short term CD's seemed to have the most promise. Mary Hanson requested permission from the Board to purchase a CD and invest our savings money. Marcia wanted Mary to come back with a proposal next month, however the Board felt that we would lose interest if we waited another month to invest the money. Therefore, a motion was made by Jacque Schubert with a second by Karen Schlumpp to allow Mary Hanson to move a total of \$18,000 by placing \$10,000 in a short term CD and \$8,000 in savings that yields the highest rate. All were in favor of passing the motion.

International Goal (Gus Slavin): Two proposed attached additional branch goals were presented on behalf of Asha Bajaj and Gus Slavin. There are as follows: *Adopt and support an international project which furthers the development and education of women overseas; create awareness and advocacy for the Eight millennium goals adopted by the United Nations.* In previous years our Branch supported this International Fund with a \$50 donation. This year this donation was removed as a line item from the 2010/2011 budget. The Board hopes to educate the members about the purpose of this donation and see if it can be reinstated. Standing rules do not allow us to contribute to another organization other than the AAUW so we have to change the standing rules in order to contribute to this fund. Consequently, Gus Slavin moved that the Danville-Alamo AAUW Branch approve the addition of the two International Goals to our previously adopted 2010-2011 Branch Goals. The United Nations Millennium Goals will be provided as an Attachment. A second to the motion was made by Laurel Harken. All were not in favor of passing, but the majority passed the motion.

Directory (Marian Bliss): Three different lists are being used to determine the final list of members for the directory. Karen Schlumpp suggested that a small group of people get together to reconcile these lists into one final data base. Last Friday, all membership checks were received, but some profiles are outstanding so it makes it difficult to connect all the data. Membership Co-VP's are working with Marian to find a resolution.

Membership (Karen Schlumpp): Membership Co-VP's are working on final resolution from the September 25, 2010 brunch. There are two checks outstanding. Marcia said that we should not charge the Tech Trek parent so that left one more to get from a member. The brunch made \$2,889 at a \$27 per person charge. Contact costs from the country club were \$22.29 so the difference helps to cover our costs. The raffle made

almost \$300 but the cost of materials still needs to be reimbursed in addition to printing and other costs. There are a total of 265 members in the Branch. Nine new members joined from the shape the future offer. There was some discussion about dues assistance and donations for memberships if someone is unable to join based on financial distress. The membership has been generous in making certain that funds are available should someone need to rely on this help.

Newsletter (Cheryl Kohleriter): Attached are the AAUW-DA Newsletter "The Advocate Submission Guidelines 2010-2011." These guidelines were developed to reduce the size of the Advocate. Each section on the Advocate was broken down into the number of words allowed with and without a photo. Articles must be submitted prior to the publication date and be in compliance with type, attachment and photo criteria. These new procedures are projected to reduce the cost of printing and mailing. Roseann is working on similar guidelines for the website.

Public Policy (Cynthia Savell): Distributed was a Budget Discussion and An Easy Voter Guide (see attached). She discussed the California budget process. The new state budget had just been passed so it may impact the work of the AAUW budget focus group. AAUW California is studying the California Budget process and seeking solutions for improvement. A final report of suggestions will be prepared and approved by the Board and then sent to the new governor and state legislative leaders in March 2011. Information about this study can be found on the AAUW website. There is concern that a bill should be reviewed every five years and contain a sunset clause. The state is suffering from a poor financial state so they are considering selling government property. Some of this property is located in Southern California. Issues which continue to be of concern include state public school education, state budget, oil severance tax, and the Paycheck Fairness Act.

Programs (Karen Large): The October program titled "Women in Transition: Financial Literacy" is planned for 3:00 p.m. on October 19, 2010 at Diablo West Club House. Pat Gross is coordinating this event. The speaker is Ora Citron from Oak Tree Wealth Management located in Alamo. Light refreshments will be served. Topics will include women dealing with financial situations during various stages of life such as recipient of social security, managing divorce or suddenly dealing with being a widow. Karen Large will follow up with Mary Mix to send out an email blast to remind members who wish to attend. A speaker about self defense was found for the January program. A date is pending. Plans for the EF February speaker perhaps from Delta Kappa Gamma are progressing. There was some discussion about a \$50 honorarium. On March 12, 2011 a program titled "Remember the Ladies" will be held at the Crow Canyon Country Club in San Ramon.

EF/LAF(Jacque Schubert): There was discussion about combining EF and LAF and sharing responsibilities. The main purpose for combining the two positions would be to follow what State and National have presented and that is the combining of EF, LAF in addition to Public Policy Funds, Eleanor Roosevelt and Leadership Programs Fund under AAUW Funds. Another reason for this proposal is that it has been more difficult to raise funds for LAF. If the Branch combined these positions then some consideration needs to be given to voting and non-voting board members in terms of elected positions compared to appointed or administrative positions. Jacque will follow up on this and report back next month. Elected and Appointed positions on the Board vote with the exception of the Parliamentarian who is a non-voting member. If two individuals hold one position then they share a vote between them. Administrative positions are non-voting. Jacque would like to see the Garden and Holiday Home Tour Chairs share voting positions. Both positions are responsible for raising large sums of capital so they should also have the right to be involved in the decision making process of the Board. Any changes to our Branch organization would require a change to the bylaws and policies and procedures documentation.

Holiday Home Tour (Mary Mix for Robin Halloran): Scheduling for the holiday home tour is progressing as expected. There are five homes this year. One home has declined to participate due to a family crisis. Two homes are near Alamo, two are near Wood Ranch, and one is in Blackhawk. Connie Cady is creating the ticket brochure. Tena Gallagher is working on publicity and finding restaurants. Tena has been requested to organize a mailing/labeling party. She is also coordinating raffle sales. Mary Mix has made and donated a beautiful quilt to be raffled at this event. Kathie Hixon is the head docent and is working to find teams. Susan Terezuoli is making booties to be delivered with name tags and the sandwich boards. Helga Glasson is coordinating a refreshment team. Jennifer will be interviewing the homeowners for the descriptions of the homes she is also going to forward this information to Tena. Gus Slavin is contacting the Blackhawk Homeowner's Associate to obtain permission

for ticket holders to enter. There are no parking concerns this year and no shuttles will be needed. The insurance agency has been contacted and a response is pending.

Local Scholarship (Sonya Seyler): A draft document for the Local Scholarship application was submitted to Mary Mix and Marcia Steinhardt. It was met with their approval and has been uploaded and is now available on our website. She read a thank you from a Local Scholarship recipient.

Adjournment: The meeting adjourned at 11:10 A.M.

Next Board Meeting: Friday, November 12, 2010 at 9:00 A.M. at the Shadow Hills Cabaña.

Respectfully submitted by

Loretta Altshuler, Secretary