

Danville-Alamo AAUW Board Planning Meeting Minutes for June 21, 2008

The following members were present:

Tena Gallagher, Pres.	Jeanne Chiodo, Membership Co-VP	Marge Christensen, Advocate
Kathie Hixon, Co-President Elect	Sharon Cohune, Membership Co-VP	Cheryl Kohleriter, Advocate
Jacque Schubert, Treasurer	Mary Mix, EF Co-VP	Cynthia Savell, Public Policy
Dora-Thea Porter, Secretary, EYH	Connie Cady, EF Co-VP	Helen Miller
Nancy Murray, Program Co-VP.	Maureen Reschke, Local Scholarship	
Susan Rogers, LAF Co-VP	Barbara Critchlow, Women's History	

President Tena Gallagher called the Saturday, June 21 Planning Meeting to order at 9:30 at her home at 400 Cliffside Drive, Danville. Attendees introduced themselves.

President (Tena Gallagher): Tena handed out informational packets which included AAUW's mission statement. Other items discussed were:

- LAF has been reorganized. Financial support will no longer be provided to plaintiffs because of lawsuit potentials and non-financial support will be expanded to included women in work settings other than universities.
- The tentative program calendar for 2008-2009 for our branch was distributed. Most of the monthly meetings will be on the third Tuesdays, including some daytime events.
- June 2009 will be our branch's 40th Anniversary to be celebrated in June 2009. Kathy, Cheryl, and Maureen will do the planning. After discussion it was concluded that the board would prefer to hold the event on a day other than the annual June installation party.
- The Board will continue to meet on the first Friday of the month at the Shadow Hills Cabaña in Danville. Our next meeting will be August 22 and there will be none in September.

Treasurer (Jacque Schubert): The CD was renewed for \$6,400 with Wells Fargo, our bank since their takeover of Mt. Diablo Bank. This amount is in addition to committee funds. Jacque handed out expense vouchers for reimbursements and requested they be used to minimize mailing and check costs and to facilitate accurate bookkeeping. An upcoming expense will be the 2009 National Convention in St. Louis. Finally, our e-script revenues remain below \$100. This is a funding source that is not used advantageously.

Membership (Jeanne Chiodo and Sharon Cohune): Membership renewal forms will be redesigned and Jeanne and Sharon will work with Marica Steinhardt on them. Suggestions include adding check boxes for a) "\$10 charge for mailed hardcopies of the *Advocate*" b) "donation to dues assistance," c) "hiking interest group," d) "interested in car pooling," and e) "how did you hear about us?"

Advocate Newsletter (Marge Christensen & Cheryl Kohleriter): The transition from print to web has been accomplished. This summer Cheryl is using a layout program instead of Microsoft Word to develop a new template for the 2008-09 newsletter. This should improve layout adjustments and adaptation for the web. Suggestions were offered to include profiles on longtime members, Edith Liggett and Mary Kay Anderson in future issues. A discussion followed on privacy issues with respect to the print/web publishing of members' e-mail addresses and/or telephone numbers which are needed in order to give readers contact information. The topic was tabled.

AAUW's Woman-to-Woman Voter Turnout Campaign: National is providing guidance to branches for "get-out-the-vote" activities which includes some focus on non-members. Currently our branch is not planning any events other than listing registration places in the *Advocate*.

Public Policy (Cynthia Savell): Cynthia introduced two items. One, the Parental Notification Proposition involving girls under 18 will be again on the November ballot. Two, LAF's recent fund-raising efforts using the Macy's shopping day discounts have had poor results. A suggested alternative activity is the staging of a play, specifically *Twelve Angry Women* by Sherman L. Sergel with permission. Susan Terzuoli has a copy of the play should we wish to review it.

Membership Recruiting:

- **Big Sister Program:** Members act as "Big Sisters" to new members. Some objection was voiced to the term "sister" as being gender specific. Since membership is opened to all, a gender-neutral term might be more appropriate.
- **Outreach Programs:** Cheryl proposed attracting both younger and older women. She will explore possibilities with the Reutlinger Jewish Home in Danville where she does volunteer work.

Expand Your Horizons (Dora-Thea Porter): Organizers from Lawrence Livermore and Sandia Labs usually begin planning in September. We will make contact in August to notify them that we are available to provide monitors once again for the Spring 2009 math and science career day.

Local Scholarship & Tech Trek December Holiday Home Tour (Maureen Reschke): So far five houses have been chosen and we are looking for one more.

Educational Foundation May Garden Tour (Connie Cady): We are negotiating with Pay Pal so that attendees may purchase tickets on line. The price will be raised to \$30 which is still very competitive with other organizations' fund raisers.

The meeting was adjourned at 1:00.

Next Board Meeting: August 22.

Time and Location: 9:00 at the Shadow Hills Cabaña, 1001 El Capitan Drive, Danville.

Respectfully submitted,

Dora-Thea Porter
Secretary