

**AAUW Danville-Alamo-Walnut Creek Branch**

**July 17, 2017**

**635 Old Orchard Rd., Danville**

**2017-2018 Planning Meeting**

**Attendees:** Melanie Wade, Deborah Wechsler, Kathy McKnight, Chris Ritter, Ellen Severson, Liz Williams. Bev Nidick

**Meeting called to order at 2:30 p.m. by President Melanie Wade**

**Introductions were made**

**Membership:**

- How do we attract younger members? Millennials are interested in issues. Potential to reach them through programs.
- Ellen will review non-renewals and reasons and results of 2016-2017 survey
- Recruit members to do programs

**Programs: Liz Williams**

- Possible Topics
  - ✓ Gerrymandering, Title IX—what now?, mid-term elections
  - ✓ School Vouchers and Charter Schools---how effect girls, kids with special needs
  - ✓ Self-driving cars
  - ✓ How to negotiate salaries
  - ✓ Leader-on-Loan
  - ✓ Medical marijuana---what are implications now that it is legalized
  - ✓ Mini how-to programs
  - ✓ Mentoring younger members
  - ✓ Financial literacy---can I afford to live in California; how does divorce effect finances
- Need to prioritize---can we use Neighborhood Groups

**Meeting Times:**

- Morning vs. Evenings
- Videoconferencing

**What is our Mission?**

- Published in Directory
- Need to educate membership
- How does it relate to our branch?
- Need to relate programs to goals and reinforce to membership

**Specific Goals:**

- Update Policies and Procedures with emphasis on making procedures more specific---  
Kathy McKnight
- Develop specific mission/goals for the branch for 2017-2018---Ellen Severson
- Schedule 3 mission based programs (work with San Ramon); other programs, e.g.  
International---Liz Williams
- Improve consistency of communications
- Schedule 20/30 minute workshops

**Next Meeting on Tuesday 8/8 from 5:30 to 7:00. Need to emphasize change of venue**

**Meeting adjourned at 5:30 by Melanie Wade**

**Possible program schedule**

<b>Month</b>	<b>Topic</b>	<b>Responsible</b>
<b>September</b>	<b>Membership Brunch</b>	<b>Ellen Severson</b>
<b>October</b>	<b>Workshop</b>	<b>Liz Williams/Robin Halloran</b>
<b>November</b>	<b>Program---mission based</b>	<b>Liz Williams/Robin Halloran</b>
<b>December</b>	<b>Holiday Home Tour</b>	<b>?</b>
<b>January</b>	<b>Program---mission based</b>	<b>Liz Williams/Robin Halloran</b>
<b>February</b>	<b>New Members Tea</b> <b>International Program</b>	<b>Ellen Severson</b> <b>?</b>
<b>March</b>	<b>Workshop</b>	<b>Liz Williams/Robin Halloran</b>
<b>April</b>	<b>Program---mission based</b>	<b>Liz Williams/Robin Halloran</b>
<b>May</b>	<b>Garden Tour</b>	<b>?</b>
<b>June</b>	<b>Installation/Appreciation</b>	<b>?</b>