

**Minutes of Board General Meeting**  
Danville-Alamo-Walnut Creek AAUW  
October 17, 2019, 5:30 PM, Sycamore Annex

Meeting called to order at 5:30 PM

Attendance:

Marsha Anderson-Landau	Asha Bajaj	Tena Gallagher	Robin Halloran
Nancy Murray	Chris Ritter	Holly Sauer	Claudia Schwarz
Deborah Wechsler	Liz Williams	Monika Witte	

Handouts:

- Final Agenda
- Walnut Creek Chamber of Commerce Opportunity for AAUW DAW
- Draft Flyer for November program
- Flyer for Susan B. Anthony program provided by IBC

Quorum: 10 in attendance

Announcements: None

Consent Agenda: Adopted

- Minutes from September Meeting
- July Financial Review Report
- September Financial Reports

Financial Report:

- Crow Canyon Country Club has sent their final invoice for the Membership Brunch, a reimbursement of \$449 was confirmed with the club
- Claudia has signed up for Square, it is now available for use
  - One reader is provided, there's a cost for additional readers
  - Multiple people can log into the app, one reader can be used for multiple app accounts
- Claudia will be gone the month of November, Chris Ritter will be able to write checks

Membership:

- One advertiser thought the membership brunch was free, need to ensure future brunches are clear
- Overall, the brunch was very successful
- Letters sent to new members and potential members with branch info
- New membership directory expected by 10/31
- New member welcome event needed, no plan yet. One already held, but low attendance

#### Programs:

- November program: draft flyer distributed
  - Suggestions for improvements provided
  - Provide additional suggestions to Deborah Wechsler
  - Flyer will be revised with input from Dora-Thea Porter
- December social: like last year, primarily a social event
- January program: No candidates' forum, no interest from League of Women Voters. Ballot initiatives only
- February program: Tena will talk with Bette about marketing WorkSmart with our 3 Danville town council members
- Lynn Goodwin has volunteered to give a writers' workshop
  - Branch education, not specifically a National strategic direction
  - Issue: whether or not it would appeal to a wide section of our membership
  - Could be paired with poetry writing led by another member, for a 1-day program
  - Suggested that Writer's Group take ownership of this potential program, Asha Bajaj will review the idea with Bette Felton

#### 50<sup>th</sup> Anniversary Update:

- 81 reservations so far, contract commitment for 160
- Trying to renegotiate contract with Crow Canyon Country Club
- Issues: Price too high, low guest signups, reluctance to attend evening events, driving issues
- Send another member email blast, include that car pools will be organized for those unable/reluctant to drive – Claudia will organize
- Tena will check with Cindy Silva (WC mayor) about attending, speaking

#### Fundraising Proposal:

- Committee members: Tena Gallagher, Chris Ritter, Bette Felton
- This proposal will require further work, discussion within the branch, and approval:
  - The Garden Tour will continue
  - This will be our last year for the HHT – it has become too difficult to get homes
  - Next year we will try an architectural tour in the fall
    - Anticipate that homes will be easier to arrange and builders can contribute
    - Stockton AAUW has a home tour in November: <https://www.eventbrite.com/e/68th-annual-aauw-home-tour-tickets-73016746053>

- We must finish our 45<sup>th</sup> Anniversary fellowship fund within a couple of months, based on current financial status provided by National AAUW Fund
  - This fund needs to be completed in order for the funds to be provided for fellowships
  - Tena will send this latest financial information on our status to Robin Halloran and Liz Williams
- Going forward, our 2 tours will fund our local scholarships and Tech Trek
  - No future funding of AAUW Fund or creation of a branch educational fellowship
  - Funds will provide benefit to our communities
  - Question: What to do if our tour brings in more money than Tech Trek needs
- Individual contributions will continue to be solicited for AAUW Fund
  - Donations to the areas of greatest need will be stressed
  - Educational areas are over-funded and the monies can't be transferred to other areas of need

#### Chamber of Commerce Proposal Update:

- Chris Ritter, Elle Bonner, and Deborah Wechsler met with the Chamber of Commerce to learn more
- Handout with status reviewed
- Issue raised about whether the missions of the organization and/or its members align or conflict with ours
  - Chris, Elle, and Deborah will look into current nonprofit members to learn more about their organizations, strategic directions, and how membership is working out for them.
  - They will also check with Teresa Cheung, who owns Montecatini in W.C. and any other branch members who may have a business with the Chamber
  - Board members encouraged to check with anyone they might know about these questions

#### Holiday Home Tour Status:

- Have 5 homes, another would be nice because the 5<sup>th</sup> home is small
- Looking for head docents
- Work on the post card, flyer, and ticket is underway
- Will advertise this as our last holiday tour, give a save-the-date for our first architectural tour next year

#### AAUW Funds:

- Solicitation letter almost complete, needs to be modified with latest financial status from National
- Solicitation letters will be mailed and emailed

#### Tech Trek:

- Donations to date: \$2308, enough for 2 girls

- Signed up for 12 girls, unlikely we will be given that many spots
- Applied for a Walnut Creek grant of \$2,000, enough to fund 2 girls

Local Scholarships:

- A treasurer is needed, since our local scholarship program is now set up as 501(c)3 with an SPF
- A committee is needed
- Liz and Robin will review last year's scholarship committee changes with Nancy Murray and assist with finding committee members
- Nancy will request a list of members interested in supporting our scholarship work from Joanne Quijano

Other Business:

- IBC will be added as a standing agenda item
  - IBC focus is on providing more assistance to branches
    - Public Policy direction and support: AAUW state wants every branch to identify a Public Policy chairperson
    - Education: AAUW state also wants every branch to identify an Education Liaison
      - IBC will push back on this and work with state to have a Liaison at the IBC level
      - Within our county, it doesn't make sense for each branch to try to work with local colleges independently
    - Deborah will discuss involvement in Chambers of Commerce with the IBC

Meeting Adjourned at 7:00 PM

The next Board Meeting is November 21, 2019, 10:00 – 11:00 AM, Sycamore Annex